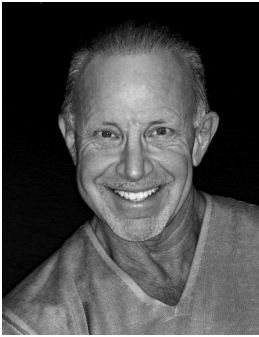


# ALUMNEWS

Bulletin of Greater Los Angeles

Alpha Tau Chapter • Tau Chapter [www.aosocal.org](http://www.aosocal.org)

September 2016



**Laurence R. Rifkin, D.D.S.**

presents

## **"Facial and Dento-Labial Harmony through Cosmetic Dentistry and Injectables"**

**Wednesday, September 7, 2016**

### ABOUT THE TOPIC

It is said "The Whole is the sum of its parts". Facial aesthetics is a science and an art. Therefore, if we wish to truly create facial beauty and not just cosmetic dentistry or smile makeovers that ignore the soft tissue frame around our teeth we must consider both the hard and soft tissues that are the elements that our faces are comprised of. We dentists already address the skeletal impact on facial form and the beauty in a smile with our combined dental procedures.

If we are to be truly comprehensive, cosmetic dentists should also be versed in all modalities requiring the interdisciplinary expertise and treatments by both dental and medical specialists. Injectables are adjunct therapies to enhance facial beauty in the outermost surfaces of the face.

Botox™ can be used for myofacial pain management and enhancement of a patient's smile through the action of inhibition of neuro-transmission to muscle contraction.

Dermal fillers may be used in the labial and perioral areas to enhance the aesthetics of a patient's smile through selective replacement of lost soft tissue volume.

Injections, pharmaceuticals, hard and soft tissue grafting materials and facial/dental anatomy are foundational to the dentist. Thus utilization of injectables for cosmetic purpose as well as facial pain management should also be employed in our treatment options.

Through education and training, the "Facial Aesthetic Dentist" may take cosmetic dentistry to another level of composition and facial beauty by considering the benefits of injectables as adjunct aesthetic treatments for our patients.

### **This presentation will review:**

- Dento-facial anatomy and beauty from the artist and dentist perspective
- Predictable methods for rewarding aesthetic gingival-implant-restorative outcomes.
- Basic understanding of injectables and appropriate usage and techniques in dentistry.

(continued on page 2)

DATE:  
Wednesday, September 7, 2016

LOCATION:  
Sinai Temple  
10400 Wilshire Blvd.  
Los Angeles, CA 90024  
*SW corner of Wilshire Blvd. and Beverly Glen*

TIME:  
Cocktails 6:15 p.m.  
Dinner 7:15 p.m.  
Speaker 7:30 p.m.

PAY BY CHECK  
**Payable to: Alpha Omega**  
**Mail to: Tally Kleinman**  
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REGISTRATION  
To qualify for the \$80 rate you  
must pre-register and pre-pay  
**by Sunday, September 4.**

Member pre-register	\$80.00
Member's Guest (non-dentist)	\$80.00
Sponsor a Student	\$60.00
Member at the door	<b>\$95.00</b>
Non-Member dentist	<b>\$95.00</b>
<b>Voluntary Contribution for a Student</b>	

\*Pre-Registration fee of \$80 applies only if  
payment is received by check or credit card,  
by **Sunday, September 4.**

## ABOUT THE SPEAKER |||||



Dr. Laurence R. Rifkin practices dentistry in Beverly Hills, California, with a focus on Dento-Facial Aesthetics and Comprehensive Periodontal-Implant Rehabilitation. Dr. Rifkin graduated USC School of Dentistry in 1976 where he received his dental degree.

As an international lecturer, Dr. Rifkin has spoken to numerous dental and cosmetic surgery academies on various topics such as: Team Approach to Comprehensive Facial Beauty, Natural Beauty for Teeth and Implants, Microscopic Dentistry, and Complete Mouth Rehabilitation.

In addition to lecturing, he has also been a faculty member of Both USC and UCLA's schools of Dentistry. Dr. Rifkin is also a member of the Academy of Microscope Enhanced Dentistry, American and European Academies of Esthetic Dentistry as well as one of the few dental members of the American Academy of Cosmetic Surgery.

He is currently incoming 2017 President of the Academy of Microscope Enhanced Dentistry in addition to being a member of numerous highly esteemed professional academies.

He has published numerous papers in Facial Aesthetics, Cosmetic Dentistry and restorative and implant supported dentistry.

Dr. Rifkin is passionate about combining a foundation of excellence in function, periodontal health and Dento-Facial aesthetics utilizing science, technology, and fine arts. He believes in a team approach to achieving the optimal result for our patients working with both dental and medical specialists in both health and Facial Cosmetics.

Dr. Rifkin believes and practices combining scientific technology, innovative techniques and artistic principles to his restorative and cosmetic treatment.

He also believes that dentists can provide a front line screening of head and neck and oral cancer screening

which along with pain free function and oral health is the foundation for a beautiful smile.

Patients most frequently come to him for his comprehensive, thorough and artistic care as well as the desire to have a beautiful smile that is undetectable as dentistry and personalized to their individual unique face.

Dr. Laurence Rifkin has created a unique separate facility called "Suite 1200" which is adjacent to his practice which combines cosmetic Dental and Facial procedures such as injectables for facial pain management, soft tissue cosmetic smile enhancement, a specialist in "Invisalign" and a cone beam scanning center.

This location was designed not only for combined simultaneous specialty care but also for those celebrity and non celebrity patients that prefer the ultimate in privacy and personalized care.

Dr. Laurence Rifkin has appeared on numerous local and national television such as The Doctors, Dr. Drew's "Lifechangers", "E" channel, and more as well as radio and internet shows as an educator and patient resource for dental and cosmetic dental procedures.

He has movie credits in "The Hangover" for special effects for one of the leading characters and other actors character effects.

As an author, he has also publications in both professional, scientific and public journals and magazines. He is currently on the editorial board of dental advisors with New Beauty Magazine.

As a philanthropist and believing in "Paying Forward", he is a volunteer doctor for charities such as R.A.W. or Rebuilding Americas Warriors for returning injured veterans, Face Forward for victims of domestic violence and the Mia St. John Foundation for children and young adults who suffer from mental illnesses and underprivileged circumstances.

Finally, Dr. Rifkin is a professional artist and sculptor having been represented by galleries as well as having his works in private collections around the world. His pieces are in Paris, Rio de Janeiro, New York, Santa Fe, and Beverly Hills. His sculptures can be viewed on his sculpture website [www.rifkinsculpture.com](http://www.rifkinsculpture.com).

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*Letters to the Editor are always welcome and appreciated.*

## PRESIDENT'S MESSAGE



Dear Fraters,

I'm honored to be writing my first presidential message to you, the Los Angeles Alpha Omega dental community, and to welcome you all back for another exciting year. While I first became involved with the Los Angeles AO Board four years ago when I moved to the West Coast, my close involvement with Alpha Omega goes back to my years as a dental student at the University of Toronto, Canada. Alpha Omega has always been a part of dental education, and now AO plays a major role in the dental career. My greatest support system of dental peers has been my AO classmates and co-board members. I hope to be my fellow Alpha Omegan today. I find a great sense of purpose in my AO friends and colleagues, many of whom I have known for a long time. My mission is for AO to provide you all with exciting opportunities. My hope is that above all, AO will provide you with a great experience for years to come.

We have an exciting year planned for you starting off with Dr. Laurence Rifkin presenting to us on Dento-Facial Aesthetics on Wednesday September 7, 2016. We are also excited to be joining in again this year with the international celebration of “Shabbat Across AO” on Friday night November 4th, which in past years has seen the strength of our LA AO community as the various generations of Alpha Omegans across North America come together to honor Jewish traditions. This year we are lucky to be only a short trip away as we join the entire AO community at the International Convention being held in San Francisco from December 27th- January 1st, 2017.

There are many ways in which Alpha Omega can play a meaningful role in your life and we are always glad to hear from members who are interested in becoming more involved in our AO community. We appreciate your participation and support of our organization when you pay your membership dues, which support our ongoing programs, our students, and our philanthropic endeavors. I invite you to read about these programs on our website at [www.aosocal.org](http://www.aosocal.org) and to be sure to read about exciting upcoming events in our Alumnews monthly newsletter.

I look forward to seeing old friends and meeting new members at our first meeting of the year on September 7th. Please feel free to introduce yourself at the meeting. I look forward to building a relationship with you.

*Fraternally,*

Dr. Talia Shainhouse Lebovitz

## REGENT'S REPORT



**D**ear Fraters,  
 With the summer season almost over a brand new year of activities and programs await us in Alpha Omega. There are a few important dates on the Regency calendar that I would like to bring to your attention. Please mark your calendars for Friday night, November 4th as we celebrate Shabbat across AO. More information on the time and venue will be upcoming soon. This is an opportunity for our families to gather together in a non-dental setting and bond together. This year's convention will be held in San Francisco, CA between December 27th and January 1st. Attending this "local" convention is a good way for us to show our support for Alpha Omega International.

We will be holding our annual Manusov/ Styrt Seminar some time in March or April 2017. Your Regency board will work hard to follow up on the successful seminar we had this past April.

Thanks to efforts of our volunteer dentists fourteen holocaust survivors have received treatment through the Alpha Omega- Henry Schein Cares Holocaust Survivors Oral Health Program. The number of survivors seeking treatment is growing and we are actively looking for more volunteers for this worthy cause. I encourage those of you interested to contact Dr. Paul Selski at: pselski@gmail.com.

I look forward to your participation in all of our activities and programs, and would welcome any suggestions to make our Regency more vibrant.

*Fraternally,*  
 Ron Saidara, DDS

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## SAVE THE DATE!



**Please join your fellow fraters  
 and their families as we celebrate**

## Shabbat Across AO

**Friday, November 4, 2016**

**LOCATION:** Pat's Restaurant (Glatt Kosher)  
 9233 Pico Blvd., Los Angeles, CA 90035

**TIME:** TBD

**More Information will soon be  
 forthcoming in your emails.**



## SFV Chapter Schedule 2016

**September 15** – “Saliva: You don’t know what you’ve got ‘till it’s gone” – *Dr. Joel Epstein*

**November 4** – “Shabbat across AO” – *Pat’s Restaurant*

**November 10** – “Current trends in soft tissue grafting” – *Dr. Alina Krivitsky*

## LA City Schedule 2016

**September 7** – “Facial and Dento-Labial Harmony through Cosmetic Dentistry and Injectables” – *Laurence R. Rifkin, D.D.S.*

**November 4** – “Shabbat across AO” – *Pat’s Restaurant*

**November** – TBD



**AO INTERNATIONAL CONVENTION**

*San Francisco*

**2016**

**DEC. 27, 2016 - JAN. 1, 2017**

San Francisco is a site that all of us can get to easily by plane or car. Alpha Omega conventions are a wonderful way to meet new friends or see old friends.

There will be a tour to the wine country, as well as continuing education and banquets where we install new officers, celebrate Shabbat and give Alpha Omegas highest honor, our Achievement Award.

**FOR INFORMATION VISIT: [www.ao.org](http://www.ao.org)**

## Southern California Char Gilbert Tribute Fund Simchas & Sorrows

**To: The Maitin Family**

*In memory of Richard Maitin*

### "Golden Tribute"

From: Donald & Barbara Kornblau – *Dear Harriet and Family. Very sorry to learn of Dick's passing. He was a fine dentist and a real mensch. He will be missed.*

S. Shaun Daneshgar – *My sincerest deepest sympathy on your loss. Please know that your family is in our prayers.*

**To: Amir Motamed**

*In memory of beloved father*

### "Golden Tribute"

From: Lionell and Robin Greenberg

### "Platinum Tribute"

From: Eddie and Anjele Harouni  
Ron and Betti Saidara

**To: Igal Elyassi**

*In memory of beloved father, Nissan Elyassi*

### "Golden Tribute"

From: Lionell and Robin Greenberg

S. Shaun Daneshgar

Talia Shainhouse and Adam Lebovitz

### "Platinum Tribute"

From: Eddie and Anjele Harouni  
Ron and Betti Saidara

## In Appreciation

We would like to thank the following alumni who have generously donated to "sponsor a student" for attendance at our upcoming meetings. Investing in our future generations of dentists is an important way to strengthen our Alpha Omega community and we are grateful for their generosity:

**Dr. Leon Unterman**

**Dr. Phillip Kamins**

**Dr. Fred Davidowitz**

## A Message from your Tribute Secretaries

We are here to serve you and eagerly look forward to doing just that.

We have 3 categories of tributes. They are as follows:

Standard	\$10.00
Golden Tribute	\$36.00
Platinum Tribute	\$100.00

The new Golden and Platinum tribute cards are lovely. They are both dark blue and the Golden Tribute has the AO insignia in gold on the front and the Platinum has the insignia in silver. Any personal message can be written inside. For any of your tribute needs, please contact:

**(877) 368-6326**

## Acknowledgement

We would like to thank our greeting committee:

**Dr. Susan Cane**

**Dr. Nancy Saghian**

**Dr. Bernard Basseri**

**Dr. Nicole Azarian**

## AO Foundation US Tribute Card Program

Remember life cycles of loved ones and friends. Honor significant occasions of all kinds with our Standard, Gold and Platinum Tribute Cards. We make it easy to Donate and Celebrate! We'll even mail the cards for you.

Your gift helps to support the US Alpha Omega Foundation's Global Oral Health Initiative (GOHI) fund to improve the human condition through dental health, education, research and access to care.

**Please provide the following information:** The recipient and address; the sender and address; the tribute levels: *Platinum/Gold/Standard*; the message on the card.

You may also purchase a six-pack of standard cards for \$35 and send yourself.

**Ordering guidelines:** You may **1)** call the Foundation office at 301-738-6400 or toll free: 1-877-368-6326, **2)** reply with credit card information or indicate you wish to be billed, or **3)** go to: <http://aofus.org/ways-contribute/tribute-cards/>

**AO SCIENTIFIC DINNER RESERVATIONS**

Please make \_\_\_\_\_ dinner reservation(s) to attend this month's Alumni Dinner Meeting **at Sinai Temple.**

PLEASE **PRINT THIS OUT** AND MAIL TO: Tally Kleinman, 1489 S. Durango Ave., Los Angeles, CA 90035

REGISTRATION:		TIME:	
Member Pre-register <b>by 9/21/16</b>	\$80.00	Cocktails	6:15 p.m.
Member Guest (non-dentist)	80.00	Dinner	7:15 p.m.
Member at the door	95.00	Speaker	<i>promptly at 7:30 p.m.</i>
Non-member dentist	95.00		
Sponsor a student	60.00		

Enclosed is my check in the amount of \$ \_\_\_\_\_ # of Guests: \_\_\_\_\_

- Please make check payable to: **ALPHA OMEGA FRATERNITY**  
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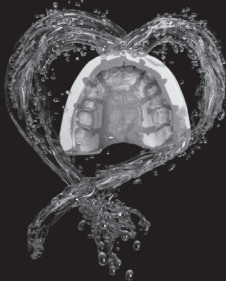
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Angel Harounian  
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