

The Alpha Omega

ALUMNEWS

Bulletin of Greater Los Angeles

Alpha Tau Chapter • Tau Chapter www.aosocal.org

October 2013



Dr. Robert G. Rifkin

presents

"A Retrospective Review of Long Term Restorative Procedures"

Wednesday, October 30th, 2013

ABOUT THE TOPIC

Creating natural-appearing, attractive, and healthy smiles is a complex task requiring a multi-factorial approach. It begins with the face. Facial analysis is as old as civilization, however today there is a vast array of modern techniques to help complete this study. Unfortunately, we as dentists often concentrate only on the teeth. We commonly overlook an analysis of the anterior, lateral, and oblique facial skeletal relationships, soft tissue and tooth angulation in our planning. The results are often functionally correct, but esthetic failures. Today, the utilization of full mouth radiographs and diagnostic casts is not enough when developing a treatment plan.

Orthodontists, maxillofacial and plastic surgeons devote a great deal of their time analyzing cephalometric concepts and soft tissue profiles. As restorative dentists, we also need to consider this neglected dimension.

Highlights of various restorative procedures will also be discussed.

It is a difficult task to create restorations that are not only attractive but also functionally designed to provide long lasting results. Only when all of these parameters are considered are we able to reach the restorative vision.

ABOUT THE SPEAKER

Dr. Robert G. Rifkin practices dentistry in Beverly Hills, California with a focus in Aesthetics and Comprehensive Periodontal-Implant Rehabilitation. He studied with Dr. Charles Stuart and Dr. Peter K. Thomas, the study of occlusion.

As an international lecturer, Dr. Rifkin has spoken to numerous dental societies and academies throughout the world on various topics, such as Facial Analysis, Full Mouth rehabilitation, Esthetics for Natural Teeth and Implants, and Digital Photography to Enhance Your Practice. Dr. Rifkin lectures and teaches the techniques that have created a high degree of case acceptance in one of the most successful practices in the United States. He has written and published numerous professional articles on Aesthetic Dentistry and Facial Analysis in professional journals, such as Practical Periodontics, Aesthetic Dentistry, The Journal of Esthetic Dentistry, and The CDA Journal.

Dr. Rifkin and his wife Susan with their three children, Samantha, Ryan and Steven live in Beverly Hills. Dr. Rifkin is very active in the community with his children's school and extra curricular activities.

LOCATION:

Sinai Temple

10400 Wilshire Blvd.

Los Angeles, CA 90024

corner of Wilshire Blvd. and Beverly Glen

TIME:

Cocktails	6:15 p.m.
Dinner	6:45 p.m.
Speaker	7:15 p.m.

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LA City Schedule 2013 – 2014

2013

October 30 - "A Retrospective Review of Long Term Restorative Procedures"

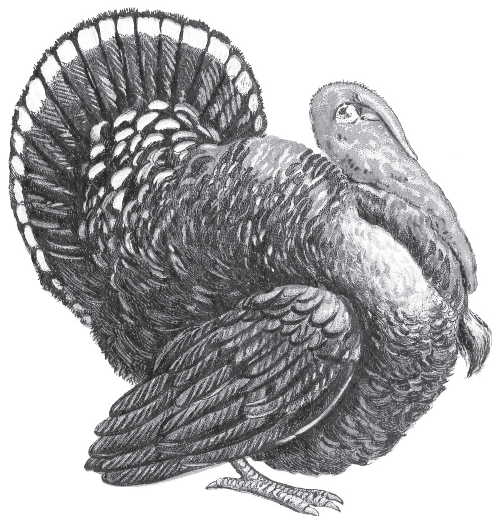
Dr. Bob Rifkin

November 20 - Bill and Ruth Frank Humanitarian Award

presented to

Lionell and Robin Greenberg

David Siegel - Israeli Consul General



2014

February 26 - "Complications Related to Dento-Alveolar Surgery"

Dr. Fariborz Farnad - Oral Surgeon

March 12 - Nate Styrt/Eugene Manusov Seminar

TBD

April 30 - "Complicated Prosthodontics and Implant Cases All on 4: traditional vs. guided" *Sam Alawie, MDT - Beverly Hills Lab.*

May 21 - "Marketing Needs i.e. Social Media, SEO, etc."

Aaron Perez - Proactive SEO Solutions

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Letters to the Editor are always welcome and appreciated.

PRESIDENT'S MESSAGE



Dear Fraters,

Our 2013-2014 scientific program got off to a great start, with over sixty attendees hearing Bill Hollowell's presentation "California Dental Practice Act and Infection Control." The State of California has mandated a lot of new rules and regulations since 2010, and it was good to be brought up to date by Mr. Hollowell. Our next seminar will feature Dr. Robert Rifkin's presentation of A Retrospective Review of Long Term Restorative Procedures on October 30th. Dr. Rifkin is a well known dentist in Beverly Hills, and I am sure you will find his lecture very informative as I have in the past.

Please mark your calendars for November 20th when we will honor Robin and Dr. Lionell Greenberg with the Bill and Ruth Frank Humanitarian Award in recognition of their long years of service to Alpha Omega as well as the community in general. This event to be held at Sinai Temple will feature Consul General of Israel, David Siegel as the keynote speaker.

In closing I invite all of you to renew your Alpha Omega membership and ask your friends and colleagues to join us too.

Fraternally,
Ron Saidara, DDS

IN MEMORIAM

Jerome Brody a long term Alpha Omegan passed away recently. He graduated from the Ohio State Dental School in the mid 1940's. He moved to Los Angeles in 1957 and practiced in Beverly Hills for the majority of his dental career.

If you want to send a tribute to the family please call
Bernice Bloom (818) 789-6436
or Al Rubel (310) 385-7878.



**A Message from your
Tribute Secretaries**

We are here to serve you and eagerly look forward to doing just that. We have 5 categories of tributes. They are as follows:

Regular	\$10.00
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Special Golden	\$50.00
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The new Golden and Platinum tribute cards are lovely. They are both dark blue and the Golden Tribute has the AO insignia in gold on the front and the Platinum has the insignia in silver. Any personal message can be written inside. For any of your tribute needs, please contact:

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SFV Chapter Schedule 2013 –2014

2013

October 3 - "Does the Implant Design Matter?"
Jin Y. Kim, DDS, MPH, MS, FACD

November 7 - "The Affordable Care Act and Other Labor Laws: What You Don't Know, Can Hurt You!"
Andrew Kaplan, Esq.

November 20 - **Bill and Ruth Frank Humanitarian Award** presented to: Lionell and Robin Greenberg
at Sinai Temple
David Siegel - Israeli Consul General

2014

February 13 - TBD

March 12 - **Nate Styrt/Eugene Manusov Seminar**
TBD

April 3 - TBD

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Muscle Referral Patterns – Orofacial Pain 101

A patient presents to your office complaining of pain with and without chewing, and she is pointing to the outside of her jaw in the area of #18. You do an exam and obtain imaging but there is nothing you see to be able to account for her pain. Instead of scratching your head or referring the patient to a psychologist because you can't account for the pain, start to think about myofascial pain. Myofascial pain is pain from muscles that refer pain to a remote site. In dentistry, the site and source of a patient's pain is almost always the same. They can tell you where it hurts, and your exam and imaging confirms why the patient is having pain. In orofacial pain, the site and source are almost never the same. Knowing the muscle referral patterns greatly expands the knowledge of a dentist and helps account for some pains that previously did not make any sense.

Here are the muscles that can refer pain to teeth.

- The lower part of the superficial masseter can refer pain to the mandibular molars.
- The upper part of the trapezius can refer pain to

the angle of the jaw.

- The upper part of the superficial masseter and the posterior temporalis can refer pain to the maxillary molars.
- The middle temporalis can refer pain to the maxillary canine and premolars.
- The anterior temporalis can refer pain to the maxillary anteriors.
- In other words, the temporalis can cause pain in all the maxillary teeth on the ipsilateral side.
- The anterior belly of the digastric can refer pain to the mandibular anterior teeth, and the pain can cross the midline.

Most of the muscles that cause tooth pain are the closing muscles, with the exception being the anterior belly of the digastric, which is an opening muscle. If the pain is from myofascial pain, you should be able to replicate the pain with palpation of the muscle. Hold the palpation for 6-10 seconds at 2-4 kg/cm² pressure, which is very firm pressure.

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Please make _____ dinner reservation(s) to attend this month's Alumni Dinner Meeting **at Sinai Temple.**

REGISTRATION:		TIME:	
Member pre-register	\$75.00	Cocktails	6:15 p.m.
Guest (non-dentist)	75.00	Dinner	6:45 p.m.
Member at the door	90.00	Speaker	7:15 p.m.
Non-member dentist	90.00		

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Enclosed is my check in the amount of \$ _____ # of Guests: _____

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MESSAGE FROM INTERIM EXECUTIVE DIRECTOR

Alpha Omega Los Angeles Chapter

It has now been approximately one year since we lost Gene Manusov. Gene was an individual who truly devoted a large part of his life to Alpha Omega, and we need to applaud what he did. Since that time we have updated our records, and you are probably experiencing the following:

Our membership is increasing in number, and we are bringing a number of youthful individuals into leadership in our chapter. We are very fortunate to have Talia Shainhouse, Rebecca Dayanim, Michael Kleinman and more. If you are interested in getting involved, please contact either myself or Ron Saidara.

Alpha Omega has a new website which can be found at www.aosocal.org. On the website you can see the calendar for the three alumni chapters and the two student chapters. You will also find contact information for each. We have an exciting schedule of continuing education programs which was created by Igal Elyassi. This is a wonderful time if you haven't attended a meeting for you to join us and see many of the people you know from the past and also to make new friends.

Best wishes,

Lionell Greenberg

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If interested contact at: hwell001@gmail.com

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Please contact me at: dentaloffice83@gmail.com

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PUBLISHED BY ALPHA OMEGA
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