

ALUMNEWS

Bulletin of Greater Los Angeles

Alpha Tau Chapter • Tau Chapter www.aosocal.org

January 2015



Phillip Mendelovitz, DDS

presents

"Digitally Integrated Implantology"

Wednesday, January 28, 2015

ABOUT THE TOPIC

In simplest terms, to accurately place an implant, a precisely positioned hole has to be drilled into the jaw.

Using a 3D scan to visualize anatomy on the computer, vital structures and the dimensions and shape of available bone can be safely noted. Using special implant planning software, an implant can be placed virtually. These enhanced diagnostic tools help to reveal any potential problems and reduce unexpected complications.

On the basis of this virtual plan, a surgical guide can be fabricated. This stable guide fits on the teeth and includes a guide hole, which guides the implant drill in surgery. In this way, the surgical drill guide transfers the virtual position of the implant to the mouth, and provides a method to precisely position the hole for the implant. This makes the procedure much more predictable and less painful.

ABOUT THE SPEAKER

Dr. Mendelovitz is practicing restorative dentistry in Los Angeles with focus on esthetics and digital dentistry. He graduated from the UCLA School of Dentistry in 1981 and continued teaching in the Hospital Dentistry, General Practice Residency and Advanced Education in General Dentistry programs at UCLA. He is currently the Director of Clinical CAD/CAM at the UCLA Center for Esthetic Dentistry. Dr. Mendelovitz is a mentor at the Scottsdale Center for Dentistry teaching doctors from around the world to incorporate digital dentistry in their practices.

DATE:
Wednesday, January 28, 2015

LOCATION:
Sinai Temple
10400 Wilshire Blvd.
Los Angeles, CA 90024
corner of Wilshire Blvd. and Beverly Glen

TIME:
Cocktails 6:15 p.m.
Dinner 7:15 p.m.
Speaker 7:30 p.m.

PAY BY CHECK RESERVATIONS

Payable to: Alpha Omega

Mail to:

Tally Kleinman
1489 S. Durango Avenue
Los Angeles, CA 90035

RSVP TO TALLY AT:
424-354-8051 or
aosocal@gmail.com

PAY BY CREDIT CARD USING
PAYPAL ON OUR WEBSITE
www.aosocal.org

REGISTRATION

To qualify for the \$80 rate you
must pre-register and pre-pay
by **Sunday, January 25.**

Member pre-register	\$80.00
Member's Guest (non-dentist)	\$80.00
Member at the door	\$95.00
Non-Member	\$95.00
Voluntary Contribution for a Student	

LA City Schedule 2015

2015

January 28 - "Digitally Integrated Implantology"
– Phillip Mendelovitz, DDS

February 25 - "Periodontics"
– Dr. Alon Frydman

March 25 - Eugene Manusov/Nate Styrt
Seminar

April 22 - "Oral and Sleep Appliances"
– Dr. Rob Veis

SFV Chapter Schedule 2015

2015

February 5 - "Vertical Dimension Lost and Found"
– Dr. Robert Simon

March 25 - Eugene Manusov/Nate Styrt
Seminar

April 16 - TBD

EDITOR'S REPORT



*Rich Hirschinger D.D.S.
Orofacial Pain*

I hope you find the content of the AlumNews beneficial to you. We would like to include short little pearls about a paragraph long that you would like to share with your colleagues. No name credit will be given for the wisdom you share but know that your experi-

ence will benefit the members of AO. Please send your pearls to me at rich@LoveOFP.com.

Respectfully,
Rich Hirschinger, DDS, MBA

AB DENTAL

Lilia Franco/Pini
(888) 823-5553 ext. 100

SURGIKOR

Priscilla Cuyun/Pini
(888) 470-2210 ext. 206

Pearson Invites the Members of
Alpha Omega
to Take Advantage of Our Excellent
Prices and Services.

Special Discounts Are Available To
Alpha Omega Members.

Call Barbara at ext. 308 For Details

Pearson
Dental Supply Co.

1-800-535-4535
WWW.PEARSONDENTAL.COM

**ALUMNI BULLETIN
OF GREATER LOS ANGELES
OFFICERS (2015)**

PRESIDENT: Ron Saidara
ksaidara@yahoo.com

PROGRAM CHAIR: Rebecca Dayanim
rebeccad628@gmail.com

SECRETARY: Michael Kleinman
mkleinman.dds@gmail.com

TREASURER: Talia Shainhouse
taliashainhouse@gmail.com

EDITOR/WEBMASTER: Rich Hirschinger
rich@LoveOFF.com

IMMED. PAST-PRESIDENT: Mitchell Levitt
mlevitt@mitchlevittdds.com

REGENT: Bob Simon/Seminar Chair
Dr@robertLSimon.dds.com

TRIBUTES: Bernice Bloom
(818) 789-6436
Al Rubel
(310) 385-7878

AO ADVISOR: Lionell Greenberg
Mobile: (310) 874-5491
Office: (310) 829-4496
lionell.greenberg@gmail.com

BUSINESS EDITOR: Eddie Harouni
eharouni@aol.com

CO-BUSINESS EDITOR: Michael Kleinman
m.kleinmandds@gmail.com

BOARD MEMBERS

Bob Barrett	Michelle Kelman
Vic Diamond	Amir Motamed
Igal Elyassi	Jeff Rosenberg
Lionell Greenberg	Ramin Shabtai
Eddie Harouni	Phil Trask
Alan Kaye	Leon Unterman

**UNDERGRADUATE PRESIDENTS /
LIAISON OFFICERS**

USC (TAU CHAPTER)

Co-presidents: Nora Ghodousi &
Angel Harounian

Liaisons: Leon Unterman
lubu59@hotmail.com
Janet Lent
jlent@comcast.net
Richard Green
rgreenr@usc.edu

UCLA (ALPHA TAU CHAPTER)

Co-presidents: Sami Shahhal &
Ata Tumanyan

Liaison: Susan Eidelson Cane
SusanCane2013@gmail.com

Please address all communications to:

Ron Saidara Phone: (661) 949-6757

E-mail: ksaidara@yahoo.com

Tally Kleinman Phone: (424) 354-8051

Letters to the Editor are always welcome and appreciated.

PRESIDENT'S MESSAGE



Dear Fraters,

Over fifty people participated in our Shabbat across AO celebration in Beverly Hills, with participation of Fraters and their family members from all three Southern California chapters. One could not help but notice the warmth and camaraderie at this event, all hallmarks of our Fraternity. It is my hope that we will continue with this celebration every year from here on.

Our October scientific meeting featuring Dr. Rich Hirschinger was well attended, including many members of AO Young Professional group. At the end of the meeting our Young Professional members had a private break out session with Dr. Hirschinger, where they had a chance to discuss his topic of Facial Pain in a more private setting. It is our board of directors' hope that more AO Young Professional members will attend our future scientific meetings, starting with our January meeting featuring Dr. Philip Mendelovitz who will talk to us about Digitally Integrated Implantology.

In closing I would like to remind every one about our Green Bag Project, and invite you to join our effort to provide clothing items to those less fortunate in our society. For more information on this project please refer to the article written by Dr. Lionell Greenberg in this bulletin.

Fraternally,

Ron Saidara, DDS

**HELPING THE HOMELESS
OF LOS ANGELES**

You can participate in the Green Bag Program where you can fill a bag with clothing for men, women or children, soap, deodorant, toothbrushes and toothpaste, oral hygiene, and some food and water and bring it to me. You can participate in this program in two other ways. One is helping us re-sort the bags so that we get appropriate items in each bag, and two is going with us to Skid Row to distribute the bags. If you would like to participate in this wonderful community service program, please give me a call.

Lionell Greenberg (310) 829-4496



AO YOUNG PROFESSIONALS' THANKSGIVINNUKAH

AO Young Professionals group celebrated Thanksgiving with a wine and cheese reception held at Heritage Fine Wines in Beverly Hills. Twenty two Fraters attended this event, where we got to taste five different wines of France along with French cheese and bread. Attendees saw old friends and got to meet new ones in a relaxed and festive atmosphere. We plan on holding other social events as well as meetings with distinguished speakers. Look out for more information on our upcoming February 23rd meeting with Bernie Stoltz of Fortune Management Company.

Fraternally,
Jessica Boudaie, DDS



AO would like to recognize the following doctors who sponsored a student to attend an AO continuing education meeting:

Phillip Trask (sponsored 3 students)

Richard Green (sponsored 1 student)

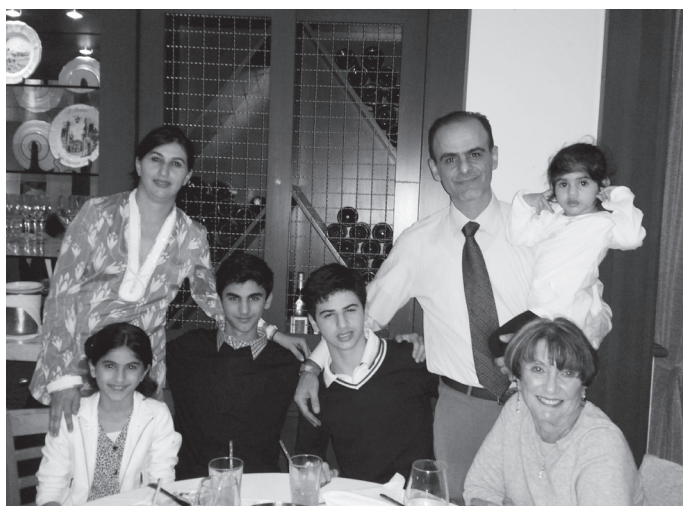
Emanuel Gottlieb (sponsored 1 student)

SHABBAT ACROSS AO



*Happy**
**New*
**Year*

SHABBAT ACROSS AO



Southern California Char Gilbert Tribute Fund Simchas & Sorrows

To: Marsha Jacks

In memory of husband Scott

From: L.A. City Chapter
Lionell & Robin Greenberg
Alan & Doreen Kaye
Neal and Andrea Lascoe

"Platinum Tribute"

From: Phil and Janet Trask

To: Douglas Oswell & Family

In memory of father

From: L.A. City Chapter
Max and Nanette Cutler
Vic and Leile Diamond
Jeff and Shea Rosenberg
Sumner and Fiby Saul
Paul and Eva Selski
Leon and Barbara Unterman
Al Rubel

"Special Tribute"

From: Bernice Bloom
Eddie Dove
Lionell & Robin Greenberg
Stuart-Lisa-Eric and
Jonathan Hoffman
Albert & Patti Mizrahi

To: Max, Nanette & Jill Cutler

Memory of your son & brother Michael

From: Benny Kohenteb
Igal Elyassi
SF Valley Chapter

"Special Tributes"

From: Ron Koslowski
Martin and Nancy Gorman
Ron and Rebecca Lascoe
Rocky and Francine Bronstein
Sumner and Fiby Saul

"Golden Tributes"

From: Ellis and Shirley Fields
Bob and Patti Barrett
Al and Patty Mizrahi
Lou and Sheri Schwarzbach
Lester and Estelle Kahn
Marc and Sharon Gross
Robert and Barbara Merin
Joel Rothman and Goldie Peters
Larry and Karoll Zabner
Sunny Manusov
Michael and Adi Alfandari
Herb and Diane Schneider

"Special Golden Tributes"

From: Teri Frank
Al Rubel
Leon and Barbara Unterman
Alan Sherman
Don and Barbara Kornblau
Hiri and Jacqueline Etessami
Phil and Janet Trask
Milford and Bobbe Gilbert
Daniel and Dalia Farkas
Shaun and Ladan Daneshgar
Pearl Glick
David Farkas

"Platinum Tributes"

From: Doug and Nicole Oswell
Paul and Eva Selski
Neal and Andrea Lascoe
Roy and Eva Sellow
Bob and Arlene Garfield
Bernice Bloom
Jeff and Shea Rosenberg
Ron and Betti Saidara
LA City Chapter
Lionell and Robin Greenberg
Daniel and Niloofar Boudaie
Jack and Gerry Weichman
Alfred and Tracy Penhaskashi
Robert and Amy Simon
Burt Schnierow
Howard Landesman
Allen and Carole Baker

**To: Dr. Talia Shainhouse and
Adan Leibowitz**

Congratulations on the birth of your son

"Golden Tribute"

From: Phil and Janet Trask

"Special Golden Tributes"

From: Ron and Betti Saidara
Lionell and Robin Greenberg

"Platinum Tributes"

From: Eddie and Anjele Harouni
Los Angeles Chapter

AO SCIENTIFIC DINNER RESERVATIONS

Please make _____ dinner reservation(s) to attend this month's Alumni Dinner Meeting **at Sinai Temple.**

PLEASE **PRINT THIS OUT** AND MAIL TO: Tally Kleinman, 1489 S. Durango Ave., Los Angeles, CA 90035

REGISTRATION:		TIME:	
Member pre-register by 1/25/15	\$80.00	Cocktails	6:15 p.m.
Guest (non-dentist)	80.00	Dinner	7:15 p.m.
Member at the door	95.00	Speaker	7:30 p.m.
Non-member dentist	95.00		

Enclosed is my check in the amount of \$ _____ # of Guests: _____

● Please make check payable to: **ALPHA OMEGA FRATERNITY**
If you prefer to pay to pay by credit card, go to **www.aosocal.org**



CLIP to DETACH

CLASSIFIEDS

RAY ARJANG IS A THIRD YEAR ORTHODONTIC RESIDENT AT THE UNIVERSITY OF PITTSBURGH who is looking for employment when he returns to L.A. He was born in Los Angeles and received his DDS from USC. He is married to Danielle who is also a dentist. If you would like to contact him, call 818-421-2648 or email him at raymondarjang@gmail.com.

WEST LA – BRENTWOOD PRIVATE OFFICE FOR SUBLEASE. 2-3 days /week. Modern office- 3 operatories. Well equipped. Great Location in Medical building on Wilshire Blvd. Please call **310/365-8612**

2013 GRADUATE OF USC DENTAL PRACTICE RESIDENCY is seeking a position as a highly trained general dentist who could be an asset in your office. She can be reached at **317-440-5940** or via email at chelseapintodds@gmail.com.

A Message from your Tribute Secretaries

We are here to serve you and eagerly look forward to doing just that. We have 5 categories of tributes. They are as follows:

Regular	\$10.00
Special Tribute	\$18.00
Golden Tribute	\$25.00
Special Golden	\$50.00
Platinum Tribute	\$100.00

The new Golden and Platinum tribute cards are lovely. They are both dark blue and the Golden Tribute has the AO insignia in gold on the front and the Platinum has the insignia in silver. Any personal message can be written inside. For any of your tribute needs, please contact:

Bernice Bloom (818) 789-6436

Al Rubel (310) 385-7878

Financial Solutions Tailored to Support Success

Commercial Real Estate Loans
Business Term Loans
Practice Finance
SBA 7a and 504 Loans
Working Capital Lines of Credit
Equipment Financing

JAMES NATH | 818.923.3981
Business Banking

usbank



Credit products are subject to normal credit approval and program guidelines. Some restrictions and fees may apply. Deposit products offered by U.S. Bank National Association. Member FDIC.

If you are looking for DENTAL EQUIPMENT

At competitive prices with reliable efficient service, then contact:

ARC EQUIPMENT AND SUPPLIES

1411 Broadway, Santa Monica, CA 90404

310-394-1551

(fax 310-394-4832)

www.arcdental.com

Chairs
Sterilizers
Parts

X-rays
Vacuums
Compressors

Lights
Handpieces and Repairs
Processors and more!

Delivery Units

**in business
since 1973**

REGENT'S MESSAGE



As my three year term as Regent concludes at the end of the year it is my pleasure to report that our two student chapters at USC (Tau) and UCLA (Alpha Tau) have a combined membership of 145 students and graduate residents. The Regency helps to support and coordinate their joint initiation ceremonies in the fall. The Regency support student attendance at alumni chapter dinner meetings. The Regency helps to sponsor student attendance at international conventions and Alpha Omega leadership conferences.

The Regency board meetings serve to coordinate the activities of our three local alumni chapters, Los Angeles, San Fernando Valley and BOCA (Beach Orange County Area), as well as those of the student chapters. The Regent is also responsible for coordinating the activities during the visitation of the International President. The current president is Avi Wurman of the Toronto chapter. His wife Sharon Sussman is also a dentist. The president-elect is Adam Stabholtz of the Jerusalem chapter, an endodontist and former dean of the Hebrew University School of Dental Medicine. His wife Ayala is a periodontist. The number of women in dentistry is increasing and women are taking a more active role in Alpha Omega. This is a beneficial trend both locally, nationally and internationally.

The Regency's main event is the annual Styr/Manusov Dental Seminar. It has been an excellent CE meeting as well as a rare opportunity for fraters from all alumni chapters to renew old friendships. We are very excited about the upcoming Seminar Wednesday, March 25, 2015. The program will include Stan Malamed, Ziv Simon, Fehry Daftary and perhaps others. The proceeds from this event support the mission of the Regent which is primarily to support and encourage our student fraters who are the future of Alpha Omega as well as to continue to support the Regency's educational activities and philanthropic obligations.

I will be attending the international convention in Tel Aviv this December. I encourage you to also consider attending to show your solidarity with Israel as well as Alpha Omega.

Dr. Robert Simon
Regent



Dr. Claire Ho traveled to Georgetown, Guyana in October 2014 and presented a donation of dental supplies on behalf of Alpha Omega International Dental Fraternity and Western Los Angeles Dental Society to the Rotary Club of Georgetown Central.

Pictured is Claire Ho (on left) and the president of the Rotary Club, Ms. Gillian Rockcliffe.

ALPHA OMEGA ALUMNEWS

PUBLISHED BY ALPHA OMEGA
INTERNATIONAL DENTAL FRATERNITY
Los Angeles Chapter
Ron Saidara, DDS
2030 West Ave. J
Lancaster, CA 93536

**Classified ad space
available for purchase
in our bulletin.**

**Please call Business Editors
Eddie Harouni at 310.209.5050 or
Michael Kleinman at 310.722.8982**

DiaGoldTM
Swiss Shank, De Beers Diamonds

**Highest Quality
Diamond &
Carbide Burs
for the lowest
prices!**



NEW from GoldBurs.com
We offer a full line of dental products.
Just give us your item number
WE WILL BEAT ANY PRICE!

800 638 2877



www.GoldBurs.com

Westmount
ASSET MANAGEMENT

*Investment management and financial planning services
to high net worth individuals and families, foundations,
endowments and pension plans.*

Sean Cauvel, CFP®
Westmount Asset Management
2049 Century Park East, Suite 2500
Los Angeles, CA 90067
Tel: (310) 556-2502
Email: scauvel@westmount.com



Headache
Myofascial Pain
Nerve Pain
Sleep Apnea
TMJ

Rich Hirschinger, DDS, MBA
Diplomate American Board of Orofacial Pain

9615 Brighton Way Suite 323
Beverly Hills, CA 90210
888.981.8981



www.LoveOFF.com
rich@LoveOFF.com

Scan to add contact

DENTSPLY
TULSA DENTAL
SPECIALTIES

ANKYLOS IMPLANTS

PROTAPER[®]
UNIVERSAL



XiVe IMPLANTS

Justin Marble
(800) 662-1202

Single source for all your technology needs

- Onsite computer support
- Network installation, Setup
- HIPAA compliance experts
- Virus removal/Data recovery
- Data & Telephone Cabling
- Security cameras

Kodak Dental Systems
by Carestream Dental



PATTERSON
EagleSoft

Free onsite evaluation for all Alpha Omega members

Serving dental offices for over 25 years!

**NE NETWORK
EXPERTS**

(310) 275-1911
www.networkexperts.la

Issac Boudaie

Morgan Stanley



Erik R. Flegal
Vice President
Financial Advisor
9665 Wilshire Blvd., Ste. 600
Beverly Hills, CA 90212-2314
310-285-6524
Erik.Flegal@morganstanley.com

© 2014 Morgan Stanley Smith Barney LLC. Member SIPC.
CRC897541 06/14